
UNNAT BHARAT ABHIYAN

KIET plays a vital role in the life of a student. It plays different functions like, being efficiency, guide students to receive right direction from the right teachers, and enables the pupil to get profit from their learning, bring coordination of the student-teacher-parent-society.

Unnat Bharat Abhiyan program has enriched the institute to effectively participate in the holistic development in their adopted villages using eco-friendly sustainable technologies and local resource, creating sufficient employment opportunities in the process, harnessing multifarious government schemes, customize use of existing technologies and use of knowledge as per the local needs to improve the local masses.

By using this program the institute have been conducted activities like Swatch Bharat-Clean and Green, Importance of Yoga, Poshana Abhiyan, Blood donation camp, Health Awareness Program, Identification of Literacy rate, Awareness on youth participation in politics, Seminar on National Education Policy-2020, Protest rally against crimes on women etc.

Implementation of Unnat Bharat Abhiyan / Saansad Adarsh Gram Yojana (SAGY)


By: Kakinada Institute of Engineering & Technology (KIET)

Through: NSS Unit – 1 & NCC Unit

Location: Patha Korangi Village, Tallarevu Mandal, Kakinada District

Duration: 09.02.2024 to 15.02.2024

| PROPOSAL FOR THE NSS SPECIAL CAMP FOR THE YEAR 2024-25 (09.02.2024 to 15.02.2024) VENUE: <u>PATHA KORANGI</u> <u>THALLAREVU MANDAL-EAST GODAVARI</u> | | | | | | | | |
|---|--------------------|-----------------------------|----------|-------|----------------------|-----------------------------------|-------------------------------|--|
| SL. NO | Name OfThe College | N0.OfStudents Proposed Camp | Teachers | Total | ExactLocationOf Camp | Nearest Bus Station to Reach Camp | Dates | Name&address of the incharge of Camp |
| 1 | KIET(B2) | 30+20 | 1 | 51 | PATHA KORANGI | KORANGI | From 09.02.2024 to 15.02.2024 | D.Dharma Sastha NSS Programme Officer UNIT-1KIET,KORANGI KAKINADA |


NSS Programme Officer


Principal

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Objective:

To implement village development initiatives aligned with **Unnat Bharat Abhiyan (UBA)** and **SAGY** goals such as sanitation, health, education, environmental awareness, and empowerment through direct community engagement.

NSS SPECIAL CAMP WORKING SCHEDULE

VENUE: PATHA KORANGI

09.02.2024 to 15.09.2024

| DATE | 8.00 A.M TO 9.00AM | 9.00 A.M TO 1.00 P.M | 1.00 P.M TO 2.00 PM | 2.00 P.M TO 5.00 PM |
|------------|--------------------|------------------------------|---------------------|--|
| 09.02.2024 | BREAKFAST | SPECIAL CAMP INAUGURATION | LUNCH | SURVEY AND PROBLEMS IN VILLAGE |
| 10.02.2024 | BREAKFAST | PLANTATION | LUNCH | SAVE SOIL AWARENESS |
| 12.02.2024 | BREAKFAST | SWATCH BARATH | LUNCH | WOMEN EMPOWERMENT |
| 13.02.2024 | BREAKFAST | HEALTH CHECKUP CAMP | LUNCH | AWARENESS ON FOOD SCARCITY AND FOOD DONATION |
| 14.02.2024 | BREAKFAST | SCHOOL CHILDREN INTERACTIONS | LUNCH | CHILD LABOUR AWARENESS |
| 15.02.2024 | BREAKFAST | INDIVIDUAL TOILET AWARENESS | LUNCH | COVID- 19 AWARENESS |

ROUTE MAP:



Key Activities Conducted:

Inauguration & Village Survey (Day 1):



- The camp commenced with an inaugural event in Patha Korangi.
- A detailed **village survey** was conducted by dividing volunteers into teams.
- Focused on age group 15-29: collecting data on education status, employment, and skill levels.
- The survey provided the baseline for planning developmental interventions.

Environmental Initiatives (Day 2):

- **Plantation Drive:** Over 40 saplings planted by volunteers to promote environmental sustainability.
- **Save Soil Awareness Campaign:** Educated villagers on soil conservation, sustainable farming, and reducing plastic use. Slogans in Telugu were used for effective local communication.



Cleanliness and Social Awareness (Day 3):

- **Swachh Bharat Campaign:** Village clean-up activity executed by all volunteers.
- **Women Empowerment Workshop:** Focused on social, economic, and political empowerment; promoted equality and rights awareness.



Health & Nutrition (Day 4):

- **Medical Camp:** Conducted with support from a local Pharmacy College. Services included:
 - Blood pressure, sugar, and blood grouping tests.
- **Food Scarcity Awareness:** Rally and campaigns emphasized reducing food waste and understanding hunger issues.

Child Welfare & Education (Day 5):

- **School Interaction:** Volunteers distributed books and stationery; organized games and awareness sessions.
- **Child Labour Awareness Rally:** Slogans and street plays highlighted the importance of education and eradication of child labour.

Hygiene & Public Health Awareness (Day 6):

- **Individual Toilet Awareness:** Promoted sanitation and use of toilets under the Swachh Bharat mission goals.
- **COVID-19 Awareness Drive:** Educated villagers on hygiene practices and disease prevention.

Outcomes:

- Direct interaction with local communities empowered over 50+ student volunteers to understand rural challenges and contribute solutions.
- Enhanced awareness in villagers on key social issues such as sanitation, women's rights, child labour, and health.
- Created a model for holistic rural engagement aligning with the SAGY/UBA vision.

Conclusion:

KIET's NSS and NCC units have successfully contributed to the **Saansad Adarsh Gram Yojana** and **Unnat Bharat Abhiyan** through this intensive special camp. This hands-on implementation not only impacted the local community but also instilled a strong sense of social responsibility among student volunteers.


PRINCIPAL
 Kakinada Institute of Eng. & Technol...
 KORANGO